

ALPHA RESUMES

TOP 6 TIPS TO STAND OUT ON LINKEDIN

YOUR PROFILE IS ABOUT SELLING YOURSELF. IT SHOWS WHO YOU ARE PROFESSIONALLY AND CONSTRUCTS YOUR PRESENCE WITHIN THE PROFESSIONAL COMMUNITY. FOLLOW THESE SIMPLE STEPS TO CREATE AN IMPACTFUL PROFILE, AND GROW YOUR PROFILE WITH YOUR CAREER.

| PHOTO

Photos help people visualise and removes you from just being a name. Your photo should portray the real you, not a perfect headshot. Keep it recent, and enhance using the filters provided.

| ENDORSEMENTS

Adding skills colleagues can endorse, portrays high credibility within your profile. Show prospective employers exactly what skills you have previously demonstrated to hold.

| SUMMARY

Think of your summary as your “elevator pitch”. It should describe what you do and also highlight your strengths. Pro tips: Stick to a few short paragraphs, lose the jargon, and be your authentic self.

| EXPERIENCE

Starting with your current occupation and company, Write about your major accomplishments, projects, and the key aspects you brought to your current company. Keep it clear and concise, perhaps use bullet points.

| LOCATION

Adding your location allows opportunities in your area to be discovered. You’re more likely to have potential employers contact you when your location is included.

| EDUCATION

Did you know? Those who list their education, get 11x more profile views. Add what you studied and where you went to school.



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